

11 st Semester	Hour	Credit	ECTS	2 nd Semester	Hour	Credit	ECTS	Prerequisite
ATA001 Atatürk’s Principles and History of the Turkish Revolution I (Asynchronous)	2	2	2	ATA002 Atatürk’s Principles and History of the Turkish Revolution II (Asynchronous)	2	2	2	
TUR001 Turkish Language I (Asynchronous)	2	2	2	TUR002 Turkish Language II (Asynchronous)	2	2	2	
COM107 Conference on French Method I (Öğr. Gör. Zeynep Aylin Özyurt) FR	2	2	5	COM108 Conference on French Method II (Öğr. Gör. Zeynep Aylin Özyurt) FR	2	2	5	
COM117 Design Thinking (Prof. Dr. Kerem Rızvanoğlu)	3	3	4	COM110 Basic Concepts of Law (Dr. Öğr. Üyesi Pınar Güzel Kılıç)	3	3	4	
COM121 Sociology (Dr. Öğr. Üyesi Gülsün Güvenli) FR	3	3	4	COM132 Cultural History (Prof. Dr. Nilgün Tural)	3	3	5	
COM133 Political Science (Doç. Dr. Özlem Danacı Yüce) FR	3	3	4	COM134 Introduction to Communication Professions (Dr. Öğr. Üyesi Barış Kara)	2	2	3	
ECON191 Introduction to Economics (Dr. Öğr. Üyesi Ayfer Karayel) FR	3	3	4	Foreign Language	4	2	2	
Foreign Language	4	2	2					
TOTAL	22	20	27	TOTAL	18	16	23	
Elective Courses				Elective Courses				
COM127 Art of Diction and Oratory (Öğr. Gör. Uğur Sercan Gidişoğlu)	2	2	3	COM102 Basic Programming II (Prof. Dr. Tankut Acarman)	2	2	3	COM137
COM129 Basic Design (Prof. Dr. Kerem Rızvanoğlu)	2	2	5	COM116 Mythology (Doç. Dr. Nebahat Akgün Çomak)	2	2	3	
COM137 Basic Programming I (Dr. Öğr. Üyesi Murat Akın)	2	2	3	COM144 Social History of Printing Techniques (Dr. Öğr. Üyesi İdil Engindeniz) (Not offered in 2025-2026)	2	2	3	
COM147 Introduction to Artificial Intelligence in Media and Communication I (Öğr. Gör. Emre Kızılkaya)	2	2	3	COM146 Career Planning (Doç. Dr. Gaye Aslı Sancar Demren)	2	2	2	
				COM148 Introduction to Artificial Intelligence in Media and Communication II (Öğr. Gör. Emre Kızılkaya)	2	2	3	COM147
				COM150 History of Social Sciences (Not offered in 2025-2026) FR	2	2	5	
				COM154 Art of Diction and Oratory (Öğr. Gör. Uğur Sercan Gidişoğlu)	2	2	3	
TOTAL	8	8	14	TOTAL	14	14	22	

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2nd YEAR

3 rd Semester	Hour	Credit	ECTS	Prerequisite	4 th Semester	Hour	Credit	ECTS	Prerequisite
Compulsory Courses					Compulsory Courses				
COM225 Theories of Communication (Arş. Gör. Dr. Betül Aydoğan) FR	3	3	5		COM200 Philosophical Communication and Media Ethics II (Dr. Öğr. Üyesi İdil Engindeniz)	2	2	4	COM237
COM235 Research Methods in Social Sciences (Doç. Dr. Pascal Pierre Ricaud) FR	2	2	5		COM212 Communication Law and Copyright Law (Prof. Dr. Fülürya Yusifoğlu & Doç. Dr. Birden Güngören)	2	2	4	
COM237 Philosophical Communication and Media Ethics I (Öğr. Gör. Metin Bayrak & Dr. Öğr. Üyesi İdil Engindeniz)	2	2	3		COM214 Theories of Information Society (Doç. Dr. Nazlı Aytuna) FR	2	2	4	
COM291 Social Psychology (Doç. Dr. Nazlı Aytuna) FR	2	2	5		COM258 Internship	2	2	5	
Foreign Language	4	2	2		SOC244 Quantitative Data Analysis in Sociological Research (Doç. Dr. Kâmil Cem Özatalay)	3	3	6	
					Foreign Language	4	2	2	
TOTAL	13	11	20		TOTAL	15	13	25	
Compulsory Courses of the Specialization •					Compulsory Courses of the Specialization •				
GROUP 1					GROUP 1				
JOU207 History of the Press (Dr. Öğr. Üyesi Gülsün Güvenli)	2	2	4		JOU204 Theories of Interactive Media (Prof. Dr. Dilruba Çatalbaş)	2	2	4	
JOU209 Written Content Production and News Design (Dr. Öğr. Üyesi İdil Engindeniz)	4	4	7		JOU208 Interactive Media Journalism (Prof. Dr. Ceren Sözeri Özdal)	3	3	5	
TOTAL	19	17	31		TOTAL	20	18	34	
GROUP 2					GROUP 2				
RPP201 Theories and Models of Public Relations (Doç. Dr. Gaye Aslı Sancar Demren)	3	3	3		RPP204 Basic Principles of Advertising II (Prof. Dr. Halime Yücel Bourse)	3	3	5	
RPP203 Basic Principles of Advertising I (Prof. Dr. Halime Yücel Bourse)	2	2	3		RPP212 Content Production and Media Relations (Doç. Dr. Gaye Aslı Sancar Demren)	2	2	4	
RPP207 Interpersonal Communication (Prof. Dr. Elgiz Yılmaz Altuntaş) FR	2	2	3						
TOTAL	20	18	29		TOTAL	20	18	34	
GROUP 3					GROUP 3				
CTV201 History and Theories of Radio-Television (Prof. Dr. Serhat Güney & Arş. Gör. Dr. Betül Aydoğan)	2	2	4		CTV208 History of Turkish Cinema (Dr. Öğr. Üyesi Gülsenem Gün)	3	3	4	
CTV205 History of Cinema (Doç. Dr. Ayşe Toy Par) FR	3	3	5		CTV210 Cinema and Narration (Doç. Dr. Ece Vitrinel)	3	3	5	
TOTAL	18	16	29		TOTAL	21	19	34	

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2nd YEAR

Elective Courses	Hour	Credit	ECTS	Prerequisite	Elective Courses	Hour	Credit	ECTS	Prerequisite
COM207 Photography (Dr. Öğr. Üyesi Barış Kara)	2	2	3		COM206 Techniques of Writing and Text Analysing (Doç. Dr. Nebahat Akgün Çomak)	2	2	3	
COM215 Web Programming (Öğr. Gör. Dr. Sultan Turhan)	2	2	3		COM230 Camera, Lighting and Audio II (Öğr. Gör. Alp Birol)	3	3	3	COM257
COM221 Linguistics and Communication (Doç. Dr. Nebahat Akgün Çomak)	2	2	3		COM232 Marketing Public Relations (Prof. Dr. Elgiz Yılmaz Altuntaş)	2	2	3	
COM229 History of Science and Technology (Dr. Etienne Damome) FR	2	2	3		COM238 Online Radio and Digital Audio Design (Prof. Dr. Serhat Güney)	3	3	3	
COM231 Introduction to Computer Graphics (Prof. Dr. Kerem Rızvanoğlu) EN	2	2	6		COM240 Social History of Cinema in Turkey (Doç. Dr. Ayşe Toy Par) FR	3	3	3	
COM239 Cultural Management (Dr. Öğr. Üyesi Gülsenem Gün) (Not offered in 2025-2026)	3	3	3		COM250 Image and Sound Processing (Öğr. Gör. Alp Birol)	3	3	3	
COM255 Alternative Media and Human-Rights Journalism (Prof. Dr. Ceren Sözeri Özdal)	3	3	3		COM260 Film Festivals (Dr. Öğr. Üyesi Gülsenem Gün)	2	2	3	
COM257 Camera, Lighting and Audio I (Öğr. Gör. Alp Birol)	3	3	3		COM266 Oral and Written Expression in French II (Öğr. Gör. Anne Letacconnoux) FR (Not offered in 2025-2026)	2	2	3	
COM259 Introduction to Editing (Öğr. Gör. Alp Birol)	2	2	3		COM268 Gender, Communication and Media (Dr. Öğr. Üyesi İdil Engindeniz) (Not offered in 2025-2026) EN	2	2	3	
COM265 Oral and Written Expression in French I (Öğr. Gör. Anne Letacconnoux) FR	2	2	3		COM270 Turkish Political Life (Öğr. Gör. Esra Atuk)	2	2	3	
COM275 Corporate Social Responsibility and Volunteering Activities I (Prof. Dr. Banu Mürde Karsak& Arş. Gör. Dr. Yaşar Şekerci)	4	4	4		COM274 Arts and Cultural Venues Management (Dr. Öğr. Üyesi Gülsenem Gün) TR/İNG	3	3	3	
					COM276 Corporate Social Responsibility and Volunteering Activities II (Prof. Dr. Banu Karsak & Arş. Gör. Dr. Yaşar Şekerci)	4	4	4	
					COM278 Investigative Journalism (Dr. Öğr. Üyesi İdil Engindeniz) EN	2	2	3	
TOTAL	27	27	27		TOTAL	33	33	40	

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3rd YEAR

5 th Semester	Hour	Credit	ECTS	Prerequisite	6 th Semester	Hour	Credit	ECTS	Prerequisite
Compulsory Courses					Compulsory Courses				
COM367 Communication Researches (Prof. Dr. Nilgün Tural)	3	3	4		COM308 International Communication (Prof. Dr. Dilruba Çatalbaş)	2	2	3	
COM371 User Experience and Interface Design I (Prof. Dr. Kerem Rızvanoğlu)	2	2	4		COM366 Political Communication (Doç. Dr. Özlem Danacı Yüce) FR	2	2	5	
Foreign Language	4	2	2		Foreign Language	4	2	2	
TOTAL	9	7	10		TOTAL	8	6	10	
Compulsory Courses of the Specialization •					Compulsory Courses of the Specialization •				
Group 1					Group 1				
JOU305 Media Economics (Prof. Dr. Ceren Sözeri Özdal)	3	3	4		JOU300 Sociology of Journalism (Dr. Öğr. Üyesi Gülsün Güvenli) FR	2	2	4	
JOU309 Journalism and Broadcast Design (Dr. Öğr. Üyesi İdil Engindeniz)	4	4	7		JOU308 Data Journalism (Dr. Öğr. Üyesi İdil Engindeniz) EN	3	3	4	
TOTAL	16	14	21		TOTAL	13	11	18	
Group 2					Group 2				
RPP305 Media Planning and Execution (Dr. Öğr. Üyesi Barış Kara)	2	2	4		RPP304 Crisis and Risk Communication (Arş. Gör. Dr. Yaşar Şekerci)	2	2	3	
RPP309 Process of Persuasion (Doç. Dr. Nazlı Aytuna)	2	2	4		RPP312 Corporate Communication (Prof. Dr. Banu Karsak)	2	2	3	
					RPP314 Principles of Marketing (Doç. Dr. Gaye Aslı Sancar Demren)	2	2	3	
TOTAL	13	11	18		TOTAL	14	12	19	
Group 3					Group 3				
CTV335 Visual Culture (Doç. Dr. Nebahat Akgün Çomak)	2	2	6		CTV314 Film Theory and Criticism (Doç. Dr. Ayşe Toy Par) FR	2	2	6	
CTV337 Directors in Turkish Cinema (Dr. Öğr. Üyesi Gülsenem Gün)	3	3	6		CTV316 Popular Culture, Media and Literature (Prof. Dr. Nilgün TURAL)	3	3	6	
TOTAL	14	12	22		TOTAL	13	11	22	

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3rd YEAR

Elective Courses	Hour	Credit	ECT S	Prerequisite	Elective Courses	Hour	Credit	ECT S	Prerequisite
COM329 Research and Evaluation Methods in Public Relations (Doç. Dr. Gaye Aslı Sancar Demren) (Not offered in 2025-2026)	2	2	3		COM300 Consumer Behaviors (Dr. Öğr. Üyesi Barış Kara) (Not offered in 2025-2026)	2	2	3	
COM357 Television Studio Production (Öğr. Gör. Alp Birol)	3	3	3		COM316 Creativity in Advertising (Öğr. Gör. Ali Can Turalı)	2	2	3	
COM359 World Cinemas (Dr. Öğr. Üyesi Gülsevenem Gün)	3	3	3		COM318 Public Opinion Research (Doç. Dr. Özlem Danacı Yüce)	2	2	3	
COM361 Film Project Development Workshop (Doç. Dr. Ece Vitrinel)	2	2	3		COM320 Documentary Arts (Dr. Öğr. Üyesi Murad Özdemir) EN	3	3	6	
COM365 Cultural Products and Identity Construction (Öğr. Gör. Dr. İlker Hepkaner) İNG	2	2	3		COM340 Broadcast Journalism (Not offered in 2024-2025)	3	3	3	
COM369 Analysis of Creative Communication Campaigns (Prof. Dr. Banu Karsak)	2	2	4		COM346 Film Editing Workshop (Öğr. Gör. Alp Birol)	3	3	3	
COM373 Screenwriting (Doç. Dr. Vildan Mahmutoğlu)	3	3	3		COM360 Digital Broadcasting Platforms (Öğr. Gör. Sarp Kalfaoğlu)	2	2	3	
COM375 Digital Marketing (Arş. Gör. Dr. Yaşar Şekerci) (Not offered in 2025-2026)	2	2	3		COM364 International Relations (Arş. Gör. Dr. Osman Ergül) FR	2	2	3	
COM377 Modernization and Media in Turkey (Prof. Dr. Zeliha Hepkon)	2	2	3		COM370 Analysis of Advertising Campaigns (Prof. Dr. Halime Yücel Bourse)	2	2	3	
					COM372 User Experience and Interface Design II (Prof. Dr. Kerem Rızvanoğlu)	3	3	6	
					COM374 Artificial Intelligence Practices in Strategic Communication (Arş. Gör. Dr. Yaşar Şekerci)	2	2	3	
TOTAL	21	21	28		TOTAL	26	26	39	

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4th YEAR

7 th Semester	Hour	Credit	ECTS	Prerequisite	8 th Semester	Hour	Credit	ECTS	Prerequisite
Compulsory Courses					Compulsory Courses				
COM405 Final Project IFR	2	2	4		COM406 Final Project IIFR	2	2	5	COM 405
TOTAL	2	2	4		TOTAL	2	2	5	
Compulsory Courses of the Specialization •					Compulsory Courses of the Specialization •				
Group 1					Grup 1				
JOU411 Journalism Practices I (Dr. Öğr. Üyesi Gülsün Güvenli)FR	4	4	6		JOU412 Journalism Practices II (Dr. Öğr. Üyesi Gülsün Güvenli) FR	4	4	6	
JOU415 Digital News Economics (Prof. Dr. Ceren Sözeri Özdal)	2	2	5		JOU414 Labour Relations and Organization in Media Sector (Prof. Dr. Ceren Sözeri Özdal)	2	2	3	
TOTAL	8	8	15		TOTAL	8	8	14	
Group 2					Group 2				
RPP409 Creative Communication Campaigns Design (Arş. Gör. Dr. Yaşar Şekerci)	4	4	6		RPP414 Brand Management (Prof. Dr. Elgiz Yılmaz Altuntaş)	2	2	5	
RPP415 Public Relations and Interactive Media (Prof. Dr. Elgiz Yılmaz Altuntaş)	2	2	4		RPP482 Advertising Campaign Design (Dr. Öğr. Üyesi Barış Kara)	4	4	6	
TOTAL	8	8	14		TOTAL	8	8	16	
Group 3					Group 3				
CTV403 Film Analysis (Doç. Dr. Ayşe Toy Par)FR	3	3	6		CTV404 Film Industries (Doç. Dr. Ece Vitrinel)	3	3	6	
CTV417 TV Series Industry in Turkey (Dr. Öğr. Üyesi Gülsenem Gün)	2	2	5		CTV408 Film, Culture, Identity (Dr. Öğr. Üyesi Gülsenem Gün)	3	3	5	
TOTAL	7	7	15		TOTAL	8	8	16	

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4th YEAR

Elective Courses	Hour	Credit	ECTS	Prerequisite	Elective Courses	Hour	Credit	ECTS	Prerequisite
COM409 Lobbying (Doç. Dr. Nazlı Aytuna)	2	2	3		COM400 Digital Media and Society (Doç. Dr. Tolga Çevikel) (Not offered in 2025-2026)	2	2	5	
COM415 Marketing Communications (Not offered in 2025-2026)	2	2	4		COM410 Scriptwriting for Advertising (Dr. Öğr. Üyesi Barış Kara)	2	2	3	
COM421 Internet and Mobile Marketing (Öğr. Gör. Rıza Doruk Ercan)	2	2	3		COM420 Digital Storytelling (Doç. Dr. Nebahat Akgün Çomak)	2	2	3	
COM427 Film Production I (Doç. Dr. Vildan Mahmutoglu)	4	4	6	COM230	COM428 Film Production II (Öğr. Gör. Alp Birol) (Not offered in 2025-2026)	4	4	6	COM427
COM437 Work Ethics (Dr. Öğr. Üyesi Barış Kara)	2	2	3		COM440 Corporate Behaviour and Social Change (Prof. Dr. Elgiz Yılmaz Altuntaş)	2	2	3	
COM443 Video Essay (Dr. Öğr. Üyesi Murad Özdemir)	3	3	6		COM444 Film Adaptations (Doç. Dr. Vildan Mahmutoglu)	2	2	3	
COM447 Sustainability Communication (Doç. Dr. Gaye Aslı Sancar Demren) (Not offered in 2025-2026)	2	2	3		COM446 Health Communication (Prof. Dr. Elgiz Yılmaz Altuntaş)	2	2	3	
COM449 Public Diplomacy (Doç. Dr. Gaye Aslı Sancar Demren)	2	2	3		COM448 Digital Game Design (Dr. Öğr. Üyesi Çakır Aker) EN	3	3	3	
COM453 European Union and Media (Prof. Dr. Dilruba Çatalbaş)	2	2	3						
TOTAL	21	21	34		TOTAL	19	19	29	

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