

GSÜ FACULTY of COMMUNICATION

2026-2027

1st YEAR

1 st Semester	Hour	Credit	ECTS	2 nd Semester	Hour	Credit	ECTS	Prerequisite
ATA001 Atatürk's Principles and History of the Turkish Revolution I (Asynchronous)	2	2	2	ATA002 Atatürk's Principles and History of the Turkish Revolution II (Asynchronous)	2	2	2	
TUR001 Turkish Language I (Asynchronous)	2	2	2	TUR002 Turkish Language II (Asynchronous)	2	2	2	
COM107 Conference on French Method I (Öğr. Gör. Zeynep Aylin Özyurt) FR	2	2	5	COM108 Conference on French Method II (Öğr. Gör. Zeynep Aylin Özyurt) FR	2	2	5	
COM117 Design Thinking (Prof. Dr. Kerem Rızvanoğlu)	3	3	4	COM110 Basic Concepts of Law (Dr. Öğr. Üyesi Pınar Güzel Kılıç)	3	3	4	
COM121 Sociology (Dr. Öğr. Üyesi Gülsün Güvenli) FR	3	3	4	COM132 Cultural History (Doç. Dr. Pascal Pierre Ricaud) FR	3	3	5	
COM133 Political Science (Doç. Dr. Özlem Danacı Yüce) FR	3	3	4	Foreign Language	4	2	2	
ECON191 Introduction to Economics (Dr. Öğr. Üyesi Ayfer Karayel) FR	3	3	4					
Foreign Language	4	2	2					
TOTAL	22	20	27	TOTAL	16	14	20	
Elective Courses				Elective Courses				
COM127 Art of Diction and Oratory (Öğr. Gör. Uğur Sercan Gidişoğlu)	2	2	3	COM102 Basic Programming II (Dr. Öğr. Üyesi Murat Akın)	2	2	3	COM137
COM129 Basic Design (Prof. Dr. Kerem Rızvanoğlu)	2	2	5	COM116 Mythology (Doç. Dr. Nebahat Akgün Çomak)	2	2	3	
COM137 Basic Programming I (Dr. Öğr. Üyesi Zeynep İlknur KARADENİZ EROL)	2	2	3	COM144 Social History of Printing Techniques (Dr. Öğr. Üyesi İdil Engindeniz) (Not offered in 2026-2027)	2	2	3	
COM147 Introduction to Artificial Intelligence in Media and Communication I (Öğr. Gör. Gülin Çavuş)	2	2	3	COM146 Career Planning (Doç. Dr. Gaye Aslı Sancar Demren)	2	2	2	
				COM148 Introduction to Artificial Intelligence in Media and Communication II (Doç. Dr. Vildan Mahmutoğlu)	2	2	3	COM147
				COM150 History of Social Sciences (Not offered in 2026-2027) FR	2	2	5	
				COM154 Art of Diction and Oratory (Öğr. Gör. Uğur Sercan Gidişoğlu)	2	2	3	
				COM156 Introduction to Communication Professions (Dr. Öğr. Üyesi Barış Kara)	2	2	3	
TOTAL	8	8	14	TOTAL	16	16	25	

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2nd YEAR

3 rd Semester	Hour	Credit	ECTS	Prerequisite	4 th Semester	Hour	Credit	ECTS	Prerequisite
Compulsory Courses					Compulsory Courses				
COM225 Theories of Communication (Arş. Gör. Dr. Betül Aydoğan) FR	3	3	5		COM200 Philosophical Communication and Media Ethics II (Dr. Öğr. Üyesi İdil Engindeniz)	2	2	4	COM237
COM235 Research Methods in Social Sciences (Dr. Öğr. Üyesi Yaşar Şekerci) FR/İNG	2	2	5		COM212 Communication Law and Copyright Law (Prof. Dr. Fülürya Yusifoğlu & Doç. Dr. Birden Güngören)	2	2	4	
COM237 Philosophical Communication and Media Ethics I (Dr. Öğr. Üyesi İdil Engindeniz)	2	2	3		COM214 Theories of Information Society (Doç. Dr. Nazlı Aytuna) FR	2	2	4	
COM291 Social Psychology (Doç. Dr. Nazlı Aytuna) (Online) FR	2	2	5		COM258 Internship	2	2	5	
Foreign Language	4	2	2		SOC244 Quantitative Data Analysis in Sociological Research (Doç. Dr. Kâmil Cem Özatalay) FR	3	3	6	
					Foreign Language	4	2	2	
TOTAL	13	11	20		TOTAL	15	13	25	
Compulsory Courses of the Specialization •					Compulsory Courses of the Specialization •				
GROUP 1					GROUP 1				
JOU207 History of the Press (Dr. Öğr. Üyesi Gülsün Güvenli)	2	2	4		JOU204 Theories of Interactive Media (Prof. Dr. Dilruba Çatalbaş)	2	2	4	
JOU209 Written Content Production and News Design (Dr. Öğr. Üyesi İdil Engindeniz)	4	4	7		JOU208 Interactive Media Journalism (Doç. Dr. Tolga Çevikel)	3	3	5	
TOTAL	19	17	31		TOTAL	20	18	34	
GROUP 2					GROUP 2				
RPP201 Theories and Models of Public Relations (Doç. Dr. Gaye Aslı Sancar Demren)	3	3	3		RPP204 Basic Principles of Advertising II (Prof. Dr. Halime Yücel Bourse)	3	3	5	
RPP203 Basic Principles of Advertising I (Prof. Dr. Halime Yücel Bourse)	2	2	3		RPP212 Content Production and Media Relations (Doç. Dr. Gaye Aslı Sancar Demren)	2	2	4	
RPP207 Interpersonal Communication (Prof. Dr. Elgiz Yılmaz Altuntaş) FR	2	2	3						
TOTAL	20	18	29		TOTAL	20	18	34	
GROUP 3					GROUP 3				
CTV201 History and Theories of Radio-Television (Prof. Dr. Serhat Güney & Arş. Gör. Dr. Betül Aydoğan)	2	2	4		CTV208 History of Turkish Cinema (Dr. Öğr. Üyesi Gülsenem Gün)	3	3	4	
CTV205 History of Cinema (Doç. Dr. Ayşe Toy Par) FR	3	3	5		CTV210 Cinema and Narration (Doç. Dr. Ece Vitrinel)	3	3	5	
TOTAL	18	16	29		TOTAL	21	19	34	

- If students who want to specialize in a certain field are successful in all of the courses specified in the relevant group, the statement that they have completed the specialization courses related to that field is attached to their diploma supplements.

2nd YEAR

Elective Courses	Hour	Credit	ECTS	Prerequisite	Elective Courses	Hour	Credit	ECTS	Prerequisite
COM207 Photography (Dr. Öğr. Üyesi Barış Kara)	2	2	3		COM206 Techniques of Writing and Text Analysing (Doç. Dr. Nebahat Akgün Çomak)	2	2	3	
COM215 Web Programming (Öğr. Gör. Dr. Sultan Turhan) (Not offered in 2026-2027)	2	2	3		COM230 Camera, Lighting and Audio II (Öğr. Gör. Alp Birol)	3	3	3	COM257
COM221 Linguistics and Communication (Doç. Dr. Nebahat Akgün Çomak)	2	2	3		COM232 Marketing Public Relations (Prof. Dr. Elgiz Yılmaz Altuntaş)	2	2	3	
COM229 History of Science and Technology (Dr. Etienne Damome) (Online) FR	2	2	3		COM238 Online Radio and Digital Audio Design (Prof. Dr. Serhat Güney)	3	3	3	
COM231 Introduction to Computer Graphics (Prof. Dr. Kerem Rızvanoğlu) EN	2	2	6		COM240 Social History of Cinema in Turkey (Doç. Dr. Ayşe Toy Par) FR	3	3	3	
COM239 Cultural Management (Dr. Öğr. Üyesi Gülsenem Gün)	3	3	3		COM250 Image and Sound Processing (Öğr. Gör. Alp Birol)	3	3	3	
COM255 Alternative Media and Human-Rights Journalism (Prof. Dr. Ceren Sözeri Özdal)	3	3	3		COM260 Film Festivals (Dr. Öğr. Üyesi Gülsenem Gün)	2	2	3	
COM257 Camera, Lighting and Audio I (Öğr. Gör. Alp Birol)	3	3	3		COM266 Oral and Written Expression in French II (Öğr. Gör. Ömer Ulusoy) FR	2	2	3	
COM259 Introduction to Editing (Öğr. Gör. Alp Birol)	2	2	3		COM268 Gender, Communication and Media (Dr. Öğr. Üyesi İdil Engindeniz) (Not offered in 2026-2027) EN	2	2	3	
COM265 Oral and Written Expression in French I FR	2	2	3		COM270 Turkish Political Life (Öğr. Gör. Esra Atuk)	2	2	3	
COM275 Corporate Social Responsibility and Volunteering Activities I (Prof. Dr. Banu Müjde Karsak & Dr. Öğr. Üyesi Yaşar Şekerci)	4	4	4		COM274 Arts and Cultural Venues Management (Dr. Öğr. Üyesi Gülsenem Gün) TR/ENG	3	3	3	
					COM276 Corporate Social Responsibility and Volunteering Activities II (Prof. Dr. Banu Karsak & Dr. Öğr. Üyesi Yaşar Şekerci)	4	4	4	
					COM278 Investigative Journalism (Dr. Öğr. Üyesi İdil Engindeniz) EN	2	2	3	
TOTAL	27	27	37		TOTAL	33	33	40	

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3rd YEAR

5 th Semester	Hour	Credit	ECTS	Prerequisite	6 th Semester	Hour	Credit	ECTS	Prerequisite
Compulsory Courses					Compulsory Courses				
COM367 Communication Researches (Prof. Dr. Nilgün Tural) (Online)	3	3	4		COM308 International Communication (Prof. Dr. Dilruba Çatalbaş)	2	2	3	
COM371 User Experience and Interface Design I (Prof. Dr. Kerem Rızvanoğlu)	2	2	4		COM366 Political Communication (Doç. Dr. Özlem Danacı Yüce) FR	2	2	5	
Foreign Language	4	2	2		Foreign Language	4	2	2	
TOTAL	9	7	10		TOTAL	8	6	10	
Compulsory Courses of the Specialization •					Compulsory Courses of the Specialization •				
Group 1					Group 1				
JOU305 Media Economics (Prof. Dr. Ceren Sözeri Özdal)	3	3	4		JOU300 Sociology of Journalism (Doç. Dr. Pascal Pierre Ricaud) FR	2	2	4	
JOU309 Journalism and Broadcast Design (Dr. Öğr. Üyesi İdil Engindeniz)	4	4	7	JOU209	JOU308 Data Journalism (Dr. Öğr. Üyesi İdil Engindeniz) EN	3	3	4	
TOTAL	16	14	21		TOTAL	13	11	18	
Group 2					Group 2				
RPP305 Media Planning and Execution (Dr. Öğr. Üyesi Barış Kara)	2	2	4		RPP304 Crisis and Risk Communication (Dr. Öğr. Üyesi Yaşar Şekerci)	2	2	3	
RPP309 Process of Persuasion (Doç. Dr. Nazlı Aytuna)	2	2	4		RPP312 Corporate Communication (Prof. Dr. Banu Karsak)	2	2	3	
					RPP314 Principles of Marketing (Doç. Dr. Gaye Aslı Sancar Demren)	2	2	3	
TOTAL	13	11	18		TOTAL	14	12	19	
Group 3					Group 3				
CTV335 Visual Culture (Doç. Dr. Nebahat Akgün Çomak)	2	2	6		CTV314 Film Theory and Criticism (Doç. Dr. Ayşe Toy Par) FR	2	2	6	
CTV337 Directors in Turkish Cinema (Dr. Öğr. Üyesi Gülsenem Gün)	3	3	6		CTV316 Popular Culture, Media and Literature (Prof. Dr. Nilgün TURAL)	3	3	6	
TOTAL	14	12	22		TOTAL	13	11	22	

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3rd YEAR

Elective Courses	Hour	Credit	ECT S	Prerequisite	Elective Courses	Hour	Credit	ECT S	Prerequisite
COM329 Research and Evaluation Methods in Public Relations (Doç. Dr. Gaye Aslı Sancar Demren)	2	2	3		COM300 Consumer Behaviors (Arş. Gör. Dr. Onurcan Güden)	2	2	3	
COM357 Television Studio Production (Öğr. Gör. Alp Birol)	3	3	3		COM316 Creativity in Advertising (Öğr. Gör. Ali Can Turalı)	2	2	3	
COM359 World Cinemas (Dr. Öğr. Üyesi Gülsenem Gün)	3	3	3		COM318 Public Opinion Research (Doç. Dr. Özlem Danacı Yüce)	2	2	3	
COM361 Film Project Development Workshop (Doç. Dr. Ece Vitrinel)	2	2	3		COM320 Documentary Arts (Dr. Öğr. Üyesi Murad Özdemir) EN	3	3	6	
COM381 Cultural Products and Identity Construction (Öğr. Gör. Dr. İlker Hepkaner) EN	3	3	3		COM340 Broadcast Journalism (Öğr. Gör. Dr. Kütay Kayapınar)	3	3	3	
COM369 Analysis of Creative Communication Campaigns (Prof. Dr. Banu Karsak)	2	2	4		COM346 Film Editing Workshop (Öğr. Gör. Alp Birol)	3	3	3	
COM373 Screenwriting (Doç. Dr. Vildan Mahmutoğlu)	3	3	3		COM360 Digital Broadcasting Platforms (Öğr. Gör. Sarp Kalfaoğlu)	2	2	3	
COM375 Digital Marketing (Not offered in 2026-2027)	2	2	3		COM364 International Relations (Arş. Gör. Dr. Osman Ergül) FR	2	2	3	
COM377 Modernization and Media in Turkey (Prof. Dr. Zeliha Hepkon)	2	2	3		COM370 Analysis of Advertising Campaigns (Prof. Dr. Halime Yücel Bourse)	2	2	3	
COM379 Digital Narrative Design and Production (Öğr. Gör. Dr. Kütay Kayapınar)	3	3	3		COM372 User Experience and Interface Design II (Prof. Dr. Kerem Rızvanoğlu)	3	3	6	
					COM374 Artificial Intelligence Practices in Strategic Communication (Dr. Öğr. Üyesi Yaşar Şekerci)	2	2	3	
					COM376 Cultural and Arts Journalism (Dr. Öğr. Üyesi İdil Engindeniz)	2	2	5	
TOTAL	25	25	31		TOTAL	28	28	44	

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4th YEAR

7 th Semester	Hour	Credit	ECTS	Prerequisite	8 th Semester	Hour	Credit	ECTS	Prerequisite
Compulsory Courses					Compulsory Courses				
COM405 Final Project IFR	2	2	4		COM406 Final Project IIFR	2	2	5	COM 405
TOTAL	2	2	4		TOTAL	2	2	5	
Compulsory Courses of the Specialization •					Compulsory Courses of the Specialization •				
Group 1					Grup 1				
JOU411 Journalism Practices I (Dr. Öğr. Üyesi Gülsün Güvenli)FR	4	4	6		JOU412 Journalism Practices IIFR	4	4	6	
JOU415 Digital News Economics (Doç. Dr. Tolga Çevikel)	2	2	5		JOU414 Labour Relations and Organization in Media Sector (Prof. Dr. Ceren Sözeri Özdal)	2	2	3	
TOTAL	8	8	15		TOTAL	8	8	14	
Group 2					Group 2				
RPP409 Creative Communication Campaigns Design (Dr. Öğr. Üyesi Yaşar Şekerci)	4	4	6		RPP414 Brand Management (Prof. Dr. Elgiz Yılmaz Altuntaş)	2	2	5	
RPP415 Public Relations and Interactive Media (Prof. Dr. Elgiz Yılmaz Altuntaş)	2	2	4		RPP482 Advertising Campaign Design (Dr. Öğr. Üyesi Barış Kara)	4	4	6	
TOTAL	8	8	14		TOTAL	8	8	16	
Group 3					Group 3				
CTV403 Film Analysis (Doç. Dr. Ayşe Toy Par)FR	3	3	6		CTV404 Film Industries (Doç. Dr. Ece Vitrinel)	3	3	6	
CTV417 TV Series Industry in Turkey (Dr. Öğr. Üyesi Gülsenem Gün)	2	2	5		CTV408 Film, Culture, Identity (Dr. Öğr. Üyesi Gülsenem Gün)	3	3	5	
TOTAL	7	7	15		TOTAL	8	8	16	

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4th YEAR

Elective Courses	Hour	Credit	ECTS	Prerequisite	Elective Courses	Hour	Credit	ECTS	Prerequisite
COM409 Lobbying (Doç. Dr. Nazlı Aytuna) (Not offered in 2026–2027)	2	2	3		COM400 Digital Media and Society (Doç. Dr. Tolga Çevikel)	2	2	5	
COM415 Marketing Communications (Not offered in 2026-2027)	2	2	4		COM410 Scriptwriting for Advertising (Dr. Öğr. Üyesi Barış Kara)	2	2	3	
COM421 Internet and Mobile Marketing (Arş. Gör. Dr. Onurcan Güden)	2	2	3		COM420 Digital Storytelling (Doç. Dr. Nebahat Akgün Çomak)	2	2	3	
COM427 Film Production I (Doç. Dr. Vildan Mahmutoğlu)	4	4	6		COM428 Film Production II (Öğr. Gör. Alp Birol)	4	4	6	COM427
COM437 Work Ethics (Dr. Öğr. Üyesi Barış Kara)	2	2	3		COM440 Corporate Behaviour and Social Change (Prof. Dr. Elgiz Yılmaz Altuntaş)	2	2	3	
COM443 Video Essay (Dr. Öğr. Üyesi Murad Özdemir)	3	3	6		COM444 Film Adaptations (Doç. Dr. Vildan Mahmutoğlu) (Not offered in 2026-2027)	2	2	3	
COM447 Sustainability Communication (Doç. Dr. Gaye Aslı Sancar Demren)	2	2	3		COM446 Health Communication (Prof. Dr. Elgiz Yılmaz Altuntaş)	2	2	3	
COM449 Public Diplomacy (Doç. Dr. Gaye Aslı Sancar Demren)	2	2	3		COM448 Digital Game Design (Dr. Öğr. Üyesi Çakır Aker) EN	3	3	3	
COM453 European Union and Media (Prof. Dr. Dilruba Çatalbaş)	2	2	3						
TOTAL	21	21	34		TOTAL	19	19	29	

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